

## **OUR SERVICES**

### PROBLEM RESOLUTION

Instead of tearing down off-colored brick runs, call us for the more affordable and time-sensitive solution

### **ADDITIONS**

As long as the masonry is absorbent, we can stain new additions to match an existing structure, or color enhance the old brick to match the new addition

### **MAKEOVERS**

Does the color of your brick look outdated? Resist the urge to reach for that paint can. Call us instead

#### REPAIRS

Color correction on power wash damage, graffiti removal, insurance repairs & more with no signs that damage had been done

### **RESTORATIONS**

When restoring a building to its original beauty, choose a lifetime stain over the costly solution of replacing the brick



### WHO WE ARE

Masonry Chroma is your local Masonry
Cosmetics certified masonry staining
installation company. We've trained
extensively to perfect the Masonry Cosmetics
proprietary masonry staining system that
permanently bonds with any porous masonry
product including brick, block, mortar, natural
and manufactured stone.

We know how important every project is to you, so it's important to us too. Which is why we create custom recipes for each job, and stain each masonry product one-by-one for your ideal results.

See over 400 case studies of projects that have lasted 10, 15 and 20 years in the field at www.GoldStandardStaining.com











BRICK MATCHING
SOLUTION



Certified masonry staining contractor using proven materials and techniques for long-lasting, natural transformations.

# **CONTACT US**

MasonryChroma.com Jarred Baeder | 616.214.1978 Tami Van Prooyen | 616.902.0122



## THE PERFORMANCE

Completely absorbed into the surface of any porous masonry, this stain simply cannot peel or crack, nor can it trap water that can damage masonry by repeatedly freezing and thawing.

How do you know if your masonry is absorbent and porous? Pour some water onto your masonry, and if the masonry darkens when wet, it's absorbent and a good candidate for staining.





# WHY CHOOSE PROVEN MASONRY STAINING?

### **BREATHABLE**

Doesn't seal or trap moisture, won't require maintenance

### **ECO-FRIENDLY**

No harsh chemicals, no harsh fumes, VOC-free

### **VERSATILE**

Works with all absorbent masonry such as brick, mortar, stone and block

### **ABUNDANT**

Color choices are unlimited

### MAINTENANCE-FREE

Keeps the brick maintenance-free, and will not blister, crack, peel or flake like a paint-like product would

### **TESTED**

Over 400 Case Studies of jobs that have lasted 10, 15, 20+ years in the field - **www.GoldStandardStaining.com** 

### SUCCESSFUL

Proprietary process has been used in the field since 1988



## THE SCIENCE

By combining 80 to 100 mesh mineral oxide pigments (the same pigments brick is made with), a proprietary bonding agent and an environmentally-safe carrier, we create a slurry that absorbs into the structure of the brick and permanently bonds with the clay substrate.

Once applied, the pigment and the bonding agent chemically attach themselves to the masonry pores.

Because the oxide's molecules are smaller than the pores, they do not impede evaporation of water from the unit.

These physical properties render the application permanent while not altering the pore structure, therefore the durability of the brick.

